

California Association for Nurse Practitioners Monthly Chapter Communication / May 2016

May 13, 2016

Advocacy

<u>Grassroots</u>

Grassroots actions continue with all chapters' relationship building efforts with legislators. While the legislature is in full swing with committee hearings and other happenings, members should continue relationship building at the local level. Members continue to schedule meetings while also attending town halls, campaign office grand openings, legislator sponsored "community coffees", and other community events. CANP is asking for chapters to actively engage with legislators at the local level. Some examples of chapter engagement are:

- Invite a legislator to a chapter meeting.
- Invite legislators to visit your clinic or practice setting.
- Host a fundraiser for your legislator.
- Volunteer for your legislator's campaign.

Additionally, chapters are participating on the monthly Grassroots Advocacy Call the third Monday of each month. During this call, chapters share their grassroots activities and plans for future activities, members problem-solve concerns or difficulties reaching out to legislators, HPPC updates are shared, members learn of updates and actions needed regarding the BRN as well as important information on legislation important to CANP. Each chapter is expected to participate on the call so updates can be shared on the call and then information can be taken back and shared with their chapter.

For questions regarding Grassroots activities or to report legislator outreach efforts, contact CANP's Grassroots Coordinator, Stephanie Tseu at <u>canpgrassroots@gmail.com</u>.

Legislative Action

AB 1992 - Sports Physicals

AB 1992 (Jones), which clarifies in statute that NPs can perform student sports physicals, specifically "return to play" physicals. Although NPs currently are not prohibited by existing law from doing so, the California Interscholastic Federation (CIF) states that only physicians can perform return to play physicals. CIF General Rules require student-athletes who have been removed from play to be evaluated and cleared by a licensed health care provider before returning to play. The CIF defines "licensed health care provider" for these purposes as a physician (MD or DO). Here is a link to the rules: <u>http://cifcs.org/content/5-general-rulings</u> (see Sec. 503H).

Even though NPs are not prohibited from performing return to play evaluations by statute, because the CIF protocols state that only physicians are permitted to do so, school districts and liability

companies don't allow them to be performed by non-physician providers. AB 1992 specifically adds NPs, DCs, and NDs to the Education Code to eliminate this ambiguity. The California Chiropractic Association was the sponsor of the bill, and from their perspective, viewed this measure as a scope expansion. While everyone agreed that for NPs, this would not have been a scope expansion but instead a clarification, the bill failed to pass out of the Assembly Business and Professions Committee, largely due to opposition to allowing chiropractors to perform these duties.

Informational Hearing on the Corporate Practice Ban

The Senate Business and Professions Committee held an informational hearing on the ban on the corporate practice of medicine. CANP members may recall that this issue presented a significant roadblock to passage of SB 323, as opponents argued that NPs who were working without physician supervision should also be subject to the corporate practice ban. In other words, NPs could no longer be employees of hospitals, medical groups or other "corporations" and instead would have to be independent contractors. CANP was invited to participate in the hearing and Carolyn Buppert Esq., an attorney and NP who is an expert on these issues, testified and informed the committee that no other state has enacted a similar ban on employment for NPs.

SB 323 (Hernandez)

Senate Bill 323 remains in the Assembly Committee on Business & Professions, where it failed passage in June of 2015. The measure was since designated as a two-year bill, making it eligible to be brought up again this year. The Assembly's recently elected Speaker, Anthony Rendon (D-Los Angeles), has appointed a new Chairman of the Committee, Assembly Member Rudy Salas (D-Bakersfield). CANP's local chapter NPs as well as the Association's lobbyist and Board President are engaged in discussions with Asm. Salas about how to proceed with SB 323. The bill has until July 1 to move out of the policy committee.

Social Media

CANP continues to urge all chapter leaders to use social media, especially Twitter, as an efficient and effective way of keeping members updated on grassroots opportunities and ultimately engaging legislators. Every morning CANP receives a report of local legislative meetings. When there are such meetings our chapters should attend, we'll post information via Twitter. This presents incredible opportunities to interact with legislators in your area.

CANP's online Action Center helps facilitate social media interaction by providing a quick and easy way to connect with representatives in Sacramento via public posts on Facebook and Twitter or through private connections via email or phone. Members and allies must first visit the new Action Center and sign up to receive Action Alerts that will cue their outreach to state legislators.

Action for Chapters:

- Encourage members to sign up at CANP's new online Action Center.
- Register for Twitter or follow <u>@CaliforniaNP</u>
- Designate one Legislative Representative per chapter as one key contact for the chapter.
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision.
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu (<u>canpgrassroots@gmail.com</u>) as the central contact for information on grassroots efforts.

Consult the <u>Senate Bill 323 Resource Center</u> for information and tools to assist outreach efforts.

Events

House of Delegates May 23, 2016

The CANP House of Delegates (HOD) will be held on **Monday**, **May 23, 2016** at the Sheraton Grand Sacramento Hotel in Sacramento. The annual meeting packet was sent to delegates on Tuesday, April 26. A revision was made to the packet and a revised packet was sent on Wednesday, April 27. Printed HOD packets will be available to all registered delegates onsite at the event. Be sure to participate in our Lobby Day reception, starting at 5:30 p.m.

Those planning to attend HOD can book their accommodations at the <u>Sheraton Grand</u> <u>Sacramento Hotel</u> utilizing their online reservations service. Please note that while rooms are available, CANP's discounted room block has sold out. As an alternative, accommodations can be made at the nearby <u>Hyatt Regency Sacramento</u>, located just a block away from the Sheraton Grand.

Sheraton Grand Sacramento Hotel 1230 J Street Sacramento, CA 95814 (916) 447-1700

Hyatt Regency Hotel 1209 L Street Sacramento, CA 95814 (916) 443-1234

Lobby Day May 24, 2016

CANP Lobby Day 16 will be held on **Tuesday**, **May 24**, **2016** at the Sheraton Grand Hotel in Sacramento. The event begins Monday, May 23 with a Lobby Day Reception beginning at 5:30 pm. On Tuesday, May 24, Lobby Day begins at 9:00 am and ends at 4:00 pm.

Preview the Lobby Day 16 agenda.

Lobby Day registration is \$20 for members and \$30 for non-members. <u>Online registration</u> is open through midnight on Tuesday, May 17. **Limited** onsite registration will be available the day of the event for a \$50 fee. In order for CANP's staff and legislative advocacy team to facilitate scheduling of legislative appointments, we ask that you register early.

Those planning to attend Lobby Day can book their accommodations at the <u>Sheraton Grand</u> <u>Sacramento Hotel</u> utilizing their online reservations service. Please note that while rooms are available, CANP's discounted room block has sold out. As an alternative, accommodations can be made at the nearby <u>Hyatt Regency Sacramento</u>, located just a block away from the Sheraton Grand.

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Action for Chapters:

- Encourage members to register for Lobby Day.
- Confirm that delegates have made room reservations if necessary.

Operations

Alignment Agreement

Per the CANP Alignment Agreement, chapters are required to review and sign the Alignment Agreement each year. The Alignment Agreement will be distributed to Chapter Leaders on Friday, July 1 for review and signature. A signed copy must be uploaded to the chapter portal on canpweb.org, by Monday, August 1.

Quarterly Reports

Thank you to all the chapters that completed their quarter their 3rd Quarter Report. We received 21/23 reports, which is the highest number of reports received to date. All 21 chapters met the requirements of completing all the mandatory items plus receiving a minimum score of 70 on elective items. Quarter 3 checks have been placed in the mail to for the chapters that completed the 3rd Quarter Report.

Chapters that did not complete the 3rd quarter report, will continue to receive outreach from CANP President Elect, Theresa Ullrich.

The 4th Quarter closes on June 30 and chapters can expect to see the 4th Quarter Report by July 6, 2016.

2016

Q4 – Apr. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Keep up all the good work!
- Schedule time at a chapter meeting post July 1 to review the Alignment Agreement

Political Action Committee (PAC)

The current balance in the PAC account is \$48,998.71. Like grassroots outreach, PAC donations continue to be critical. CANP is currently developing enhanced tactics and materials to further assist PAC solicitation efforts.

Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC.
- Utilize the "<u>Political Action Committee Guidelines</u>" document to host a CANP PAC fundraising event.

Membership

Membership Renewals

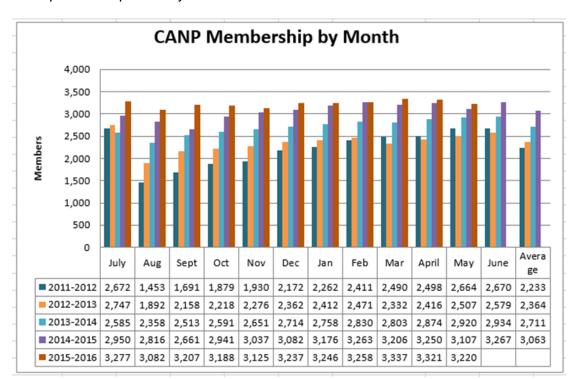
Membership by type for May 2016:

NP Full	2,001
First Year Grad	427
Student Year 1	240
Student Year 2	358
Senior	107
Associate	60
Corporate	20
Affiliate	3
Emeritus	4
Total Active	3,220

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members. Membership invoices are available in the member's "My Account" section on <u>canpweb.org</u>.

The Chapter Leadership Toolset is available on <u>canpweb.org</u> for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.



Membership over the past five years:

Action for Chapters:

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 - 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at canpweb.org) to present at the local school(s) in your chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Strategic Plan

CANP's Strategic Plan was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

<u>Mission</u>

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

<u>Vision</u>

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership - Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.